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Alberta

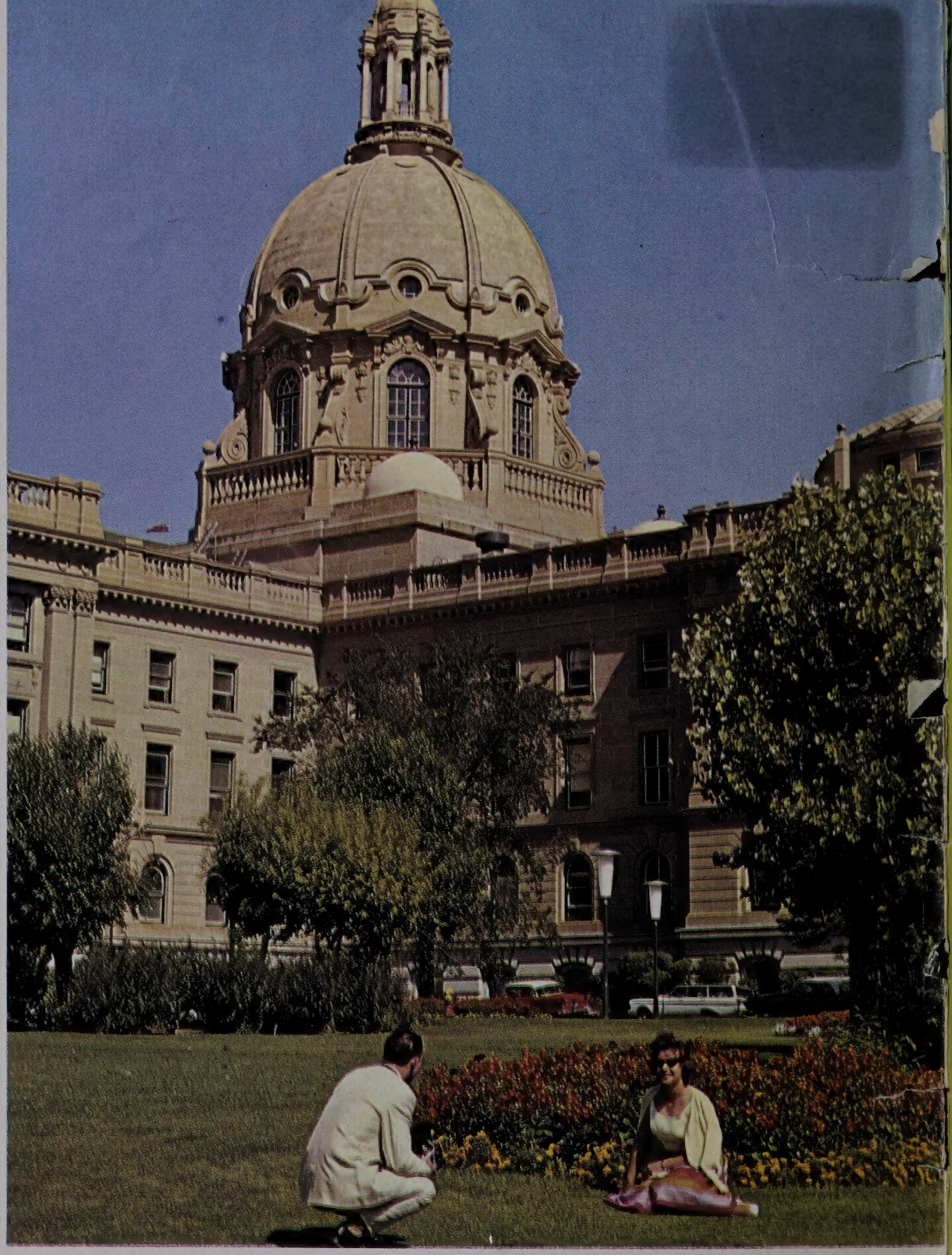
CANADA'S PRINCESS PROVINCE

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ALBERTA



By Royal Warrant, dated 30th May, 1907, Armorial Ensigns were assigned to the Province of Alberta as follows:—
"Azure in front of a Range of Snow Mountains proper a Range of Hills Vert, in base a Wheat Field surmounted by a Prairie both also proper, on a Chief Argent a St. George's Cross," to be borne for the said Province on Seals, Shields, Banners, Flags, or otherwise according to the Laws of Arms.





By "The Floral Emblem Act", March 21, 1930, the flower known botanically as "Rosa Acicularis," and popularly called the "Wild Rose" shall be adopted as, and deemed to be the floral emblem of the Province of Alberta.

THE ALBERTA TARTAN



Designed by the Edmonton Rehabilitation Society for the Handicapped the Alberta Tartan was given official recognition by Act of the Legislature assented to March 30th, 1961. The design is of two main blocks. One, of solid green, represents the forest wealth of Alberta. It is bordered by lines of black, symbolic of the province's mineral resources of coal and petroleum. The second block is emblematic of other attributes of the province, with a strip of rose, for the Wild Rose, Alberta's official flower; a strip of blue for the province's clear skies and sparkling lakes; and a strip of gold, for the treasure of the wheat fields. Each of these strips, as well as the last two strips repeating the pink and blue colors, is separated by bands of black.



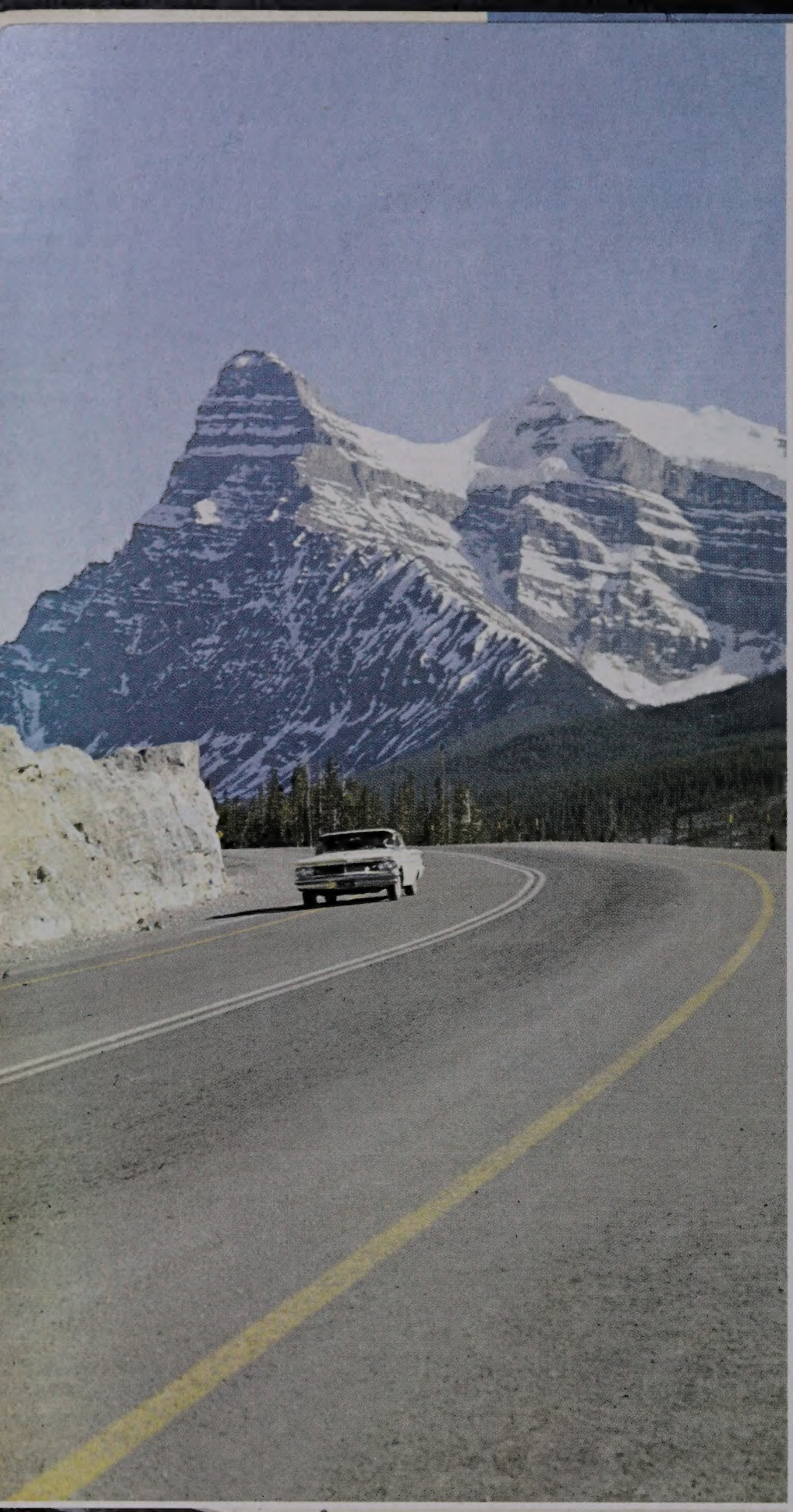
Welcome to ALBERTA

It is always my pleasure to invite visitors from all lands to come to Alberta, Canada's Princess Province.

In Alberta the scenery is magnificent and activities so widely varied that everyone may enjoy his own special interests. Just to think of the diversified topography of the province is exciting and stimulating. Between the rich green prairies in the east, the glaciated pinnacles of the magnificent Canadian Rockies in the west, stretch miles of rolling hills, the arid scar of the badlands, lush parkland, deep forests and a myriad of lakes.

Our province has a great future, and we are happy to be able to share with you the bounties with which it has been so richly endowed.

Hon. E. C. Manning
Premier



Alberta

CANADA'S PRINCESS PROVINCE

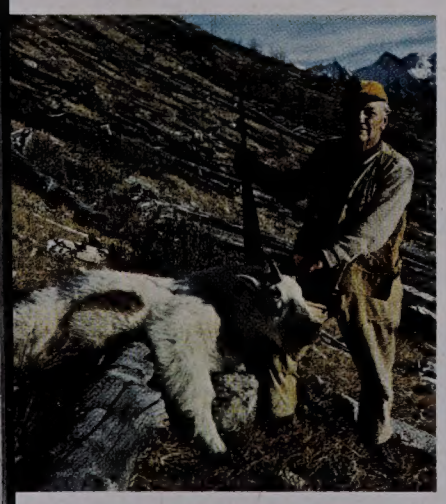
Alberta, a provisional district which gained provincial status in 1905, was named in 1882 by the Marquis of Lorne, then Governor-General of Canada, to honour his wife, Princess Louise Caroline Alberta, fourth daughter of Queen Victoria.

Alberta is a princess province. You may travel over fertile prairie, rolling parkland, evergreen clad foothills to towering glacial-crowned mountains in just an easy day's ride. You may go back in time at least 90 million years and yet be only a few minutes from a modern highway. You may bathe comfortably outdoors in below-zero weather after a full day of skiing in deep powder snow. You may attend a roaring western rodeo in the afternoon and a symphony concert in an ultra-modern auditorium in the evening. In fact, you can do just about anything you want to do—in Alberta.

















Hospitality is at its best in sunny Alberta. There is accommodation for everyone from campgrounds to large luxury resort hotels. Hotels, motor hotels and motels displaying the "Government approved Tourist Accommodation". sign have been inspected and approved by the Alberta Government Travel Bureau.

There are modern exciting and sophisticated cities, interesting by-ways and thrilling wilderness areas. There are events for old and young.

You may come to Alberta by major airlines, railways, inter-continental bus service as well as by automobile. Alberta's highways are excellent—the main routes are all hard surfaced with many miles of four lane and four-lane divided paved highways.

Recreation is plentiful. Fishing is delightful, hunting rewarding; there are numerous golf courses, tennis courts and swimming pools. Hiking, mountain climbing and rock hounding are fascinating hobbies to develop in Alberta. The ski resorts and facilities are among the finest on the continent.

The scenery, of course, is unexcelled!

Young Albertans wearing the badge of the Alberta School of Tourism have been specially trained to assist visitors in any way possible. Watch for this identification.

However you come, whatever your interests, you will be glad you came to Alberta. Bring your camera and take home a record of your thrilling moments.

Alberta is definitely a "We must come again!" vacation area.



SUNNY ALBERTA

SPRING comes gracefully to Alberta. The Chinook winds awaken the rushing mountain streams, and spangle the prairies with early flowers — the crocus, the yellow lily and dainty "shooting stars".

SUMMER in Alberta is for enjoying—the warm sunlit days are perfect for vacationing, whether you wish to attend the exciting events such as the numerous rodeos and trail rides, or just spend long lazy days in the sun. The nights are ideal for sleeping–cool and softly dark.

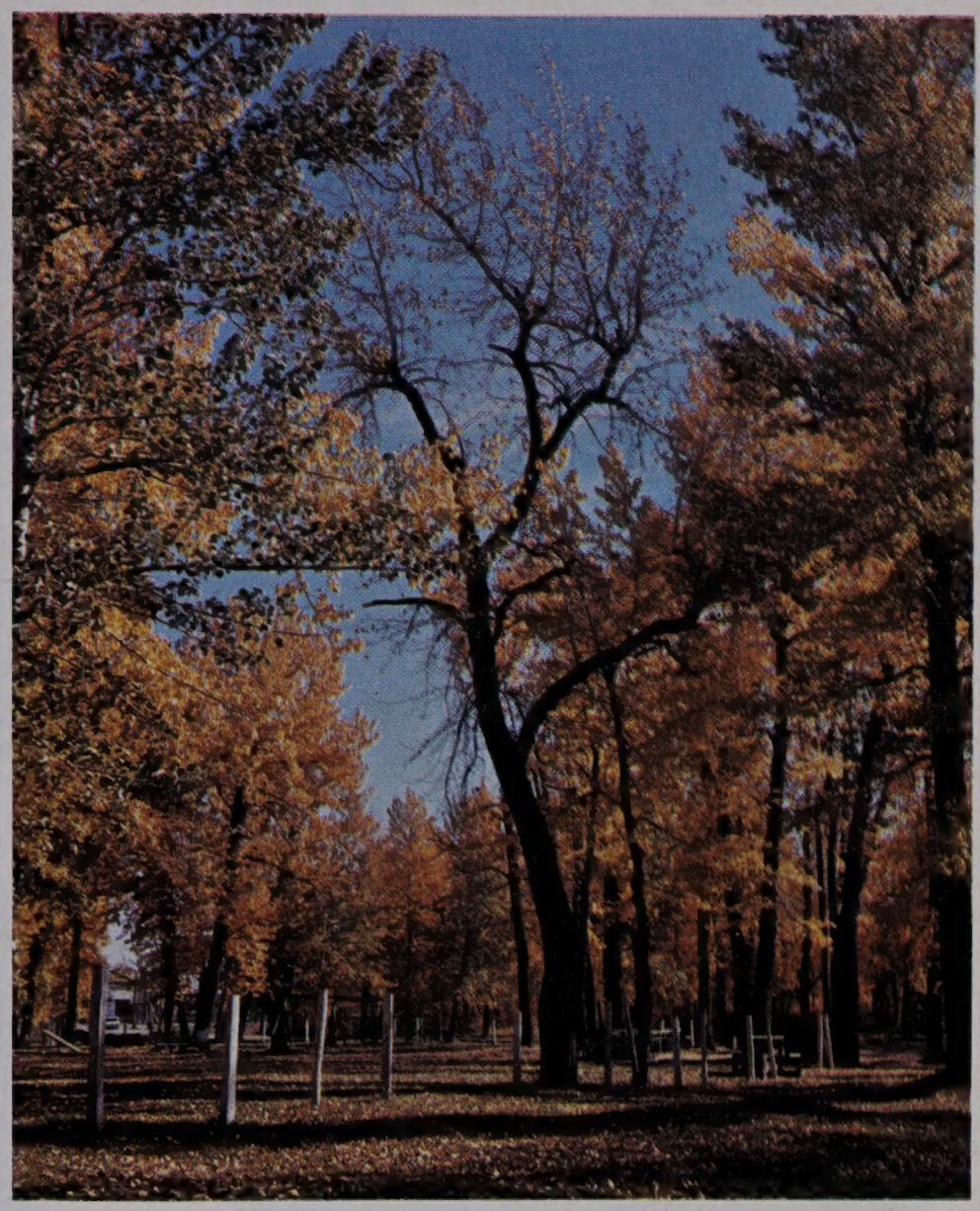


IS A YEAR-ROUND VACATION LAND

AUTUMN is the time of colour. Against the dense dark backdrop of the evergreens, the gold of the leaf trees and the flaming reds and oranges of the shrubbery show in sharp relief. You will remember September in Alberta.

WINTER — When the glistening white blanket of soft sparkling snow is cast over the land, Alberta awakens to new delights. The rivers and lakes become ice mirrors, and the winter sports enthusiasts thrill to the sight of "powder" snow.

In Alberta, winter is a pleasure.





ALBERTA FLOWERS

Albertans are justly proud of the quality and quantity of flowers growing wild in all areas. The few displayed here are all native to the province.



Yellow Lady Slipper

G. W. MACHELL



Common Cattail

R. J. SCHRAA



Red Heather

P. H. POHLMAN



Prickly Pear Cactus

P. H. POHLMAN



The Wild Rose — Alberta's Emblem

JANETTE GOODWIN

THE NATIONAL PARKS
IN ALBERTA, CANADA



A crevasse high up on the Athabasca Glacier



Banff Avenue, from the Parks Administration Building

Beautiful Banff and photogenic Jasper national parks — Canada's Mountain Playground, stretch along the western boundary of Alberta. The scenic wonders of the area are world-famous, and as season follows season each seems more inviting than the last. You will never be bored in the Canadian Rockies, indoors or out! Golfing, trail riding, hiking, fishing, mountain climbing, swimming and just relaxing are for the long sun-bright days; and in addition, during the winter, skiing, snowshoeing, tobogganing and swimming outdoors in the hot mineral pools, may be enjoyed. Then, in the evenings, the new inns and hotels are complementing the old established hostelries through the region, providing choice accommodation, excellent cuisine and enjoyable entertainment for the visitor.



A Winter Wonderland in the National Parks.

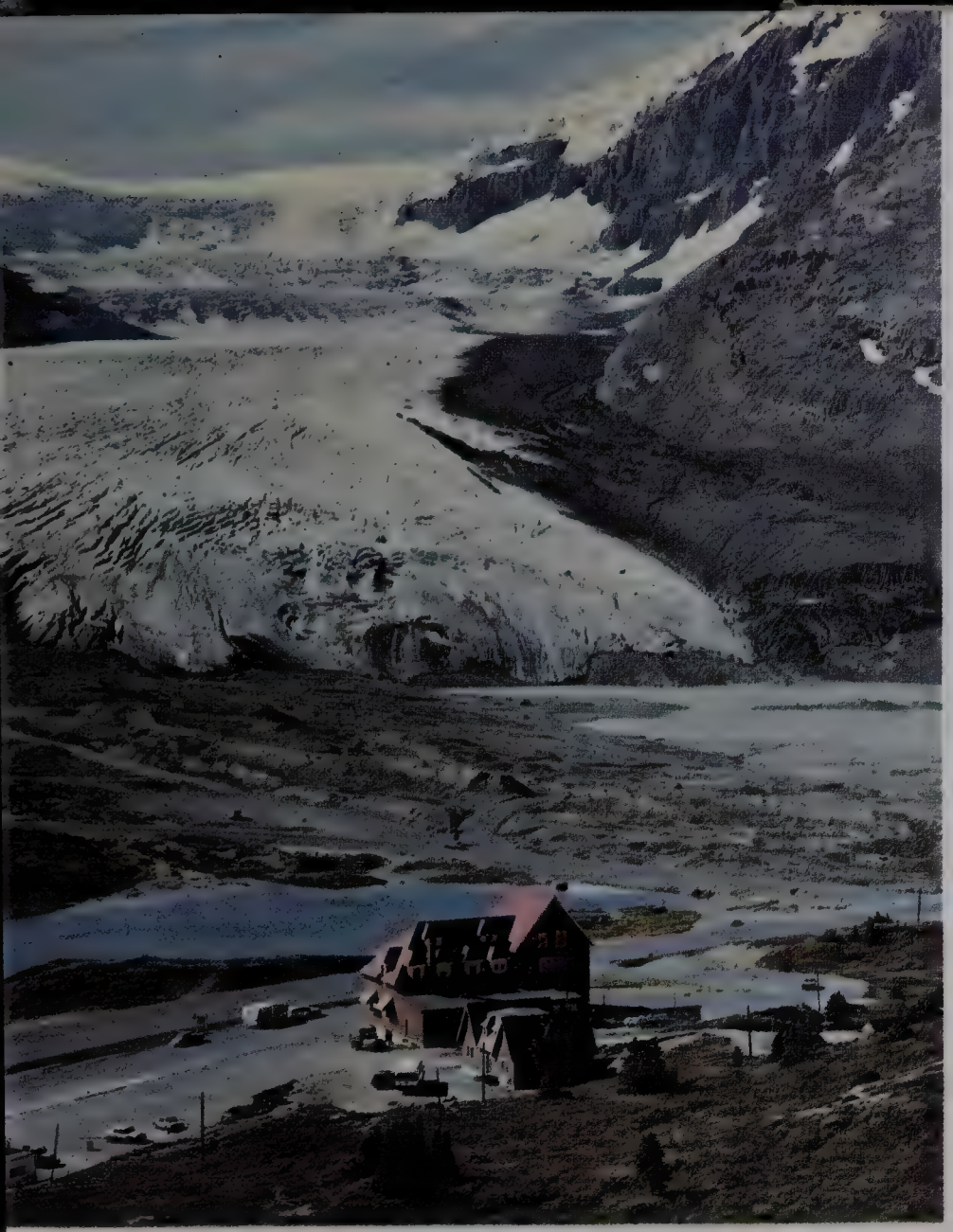
Dining in luxury in the wilderness





LAKE LOUISE

Lake Louise 36 miles from Banff, is a dazzling solitaire nestled high in the Canadian Rockies. It was named, as was the Province, for Princess Louise Caroline Alberta, wife of the Marquis of Lorne and fourth daughter of Queen Victoria. It reflects the magnificent hanging glacier which was called for the Queen herself. The lake derives its beautiful blue-green color from the suspended silt of melting glaciers.



THE COLUMBIA ICEFIELD HIGHWAY

Visitors to Alberta have an added thrill now that the Columbia Icefield Highway is open year-round. Acclaimed the world over as one of the most beautiful of highways during the summer season, this one hundred and fifty miles of dazzling mountain peaks standing stark-white against the intense blue of the winter sky is a never-forgotten sight.



ELK ISLAND NATIONAL PARK is not in the mountain playground area, however it is rapidly gaining in popularity as a holiday region. It was originally set aside as a reserve for the buffalo, but it now has other interesting features and facilities such as boating and golfing.



WATERTON LAKES NATIONAL PARK, in the southwest corner of the Province, is one of Canada's most colorful mountain parks. The "International" motor launch plies the waters on both sides of the International Boundary.

JASPER NATIONAL PARK

Jasper National Park has many attractions such as the Committee's Punch Bowl, historic meeting place of fur brigades; Fortress and Brazeau lakes; Berg Lake, reached only by a 16-mile trail trip through the incredible Valley of a Thousand Falls to the north side of Mount Robson, the highest peak in the Canadian Rockies. The delightful road to the foot of the glacier on Mount Edith Cavell seems to rise above the clouds themselves. Maligne, the largest of all glacial lakes, and mysterious Medicine Lake are now accessible by automobile.



Maligne Lake — a photographer's paradise





YELLOWHEAD ROUTE

The magnificent scenery just west of Jasper is now visible by driving down the hardsurfaced highway known as The Yellowhead Route. The Yellowhead is the lowest of the three passes through the Canadian Rocky Mountains (altitude of 3711 feet) and the road runs at water level for many miles, following the first railway roadbed.

ALBERTA BIRDS

Alberta's beauty extends to the birds that are so plentiful on the prairies, in the foothills and all through the Canadian Rockies.



Canada Goose C. HAMPSON



Clarke's Nutcracker KAY HODGES



Western Tanager ALLAN BROOKS



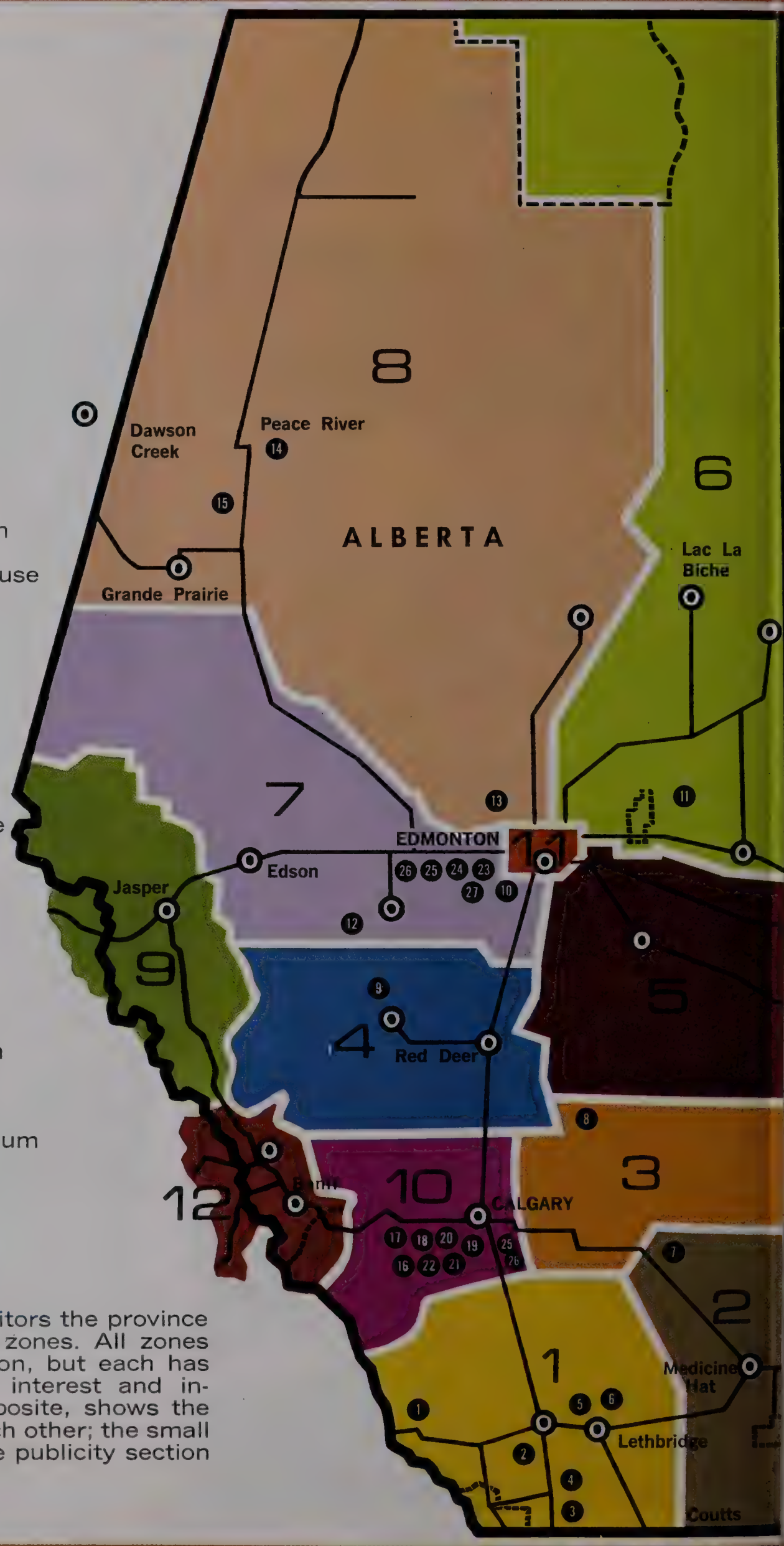
Chipping Sparrow KAY HODGES



Black-Capped Chickadee C. HAMPSON

SOME POINTS OF INTEREST IN ALBERTA

1. The Frank Slide
2. Fort Macleod Museum
3. The Mormon Temple
4. St. Mary's Dam
5. Indian Battle Park
6. Nikka Yuko Gardens
7. Inverted Aquaduct Siphon
8. The Badlands
9. Fort Rocky Mountain House Chimneys
10. Alberta Game Farm
11. Ukrainian Museum
12. Brazeau Dam
13. St. Albert Cathedral
14. Grave of Twelve-Foot Davis
15. St. Charles Mission
16. McDougall Memorial Church
17. Horsemen's Hall of Fame
18. The Aquarium
19. Calgary Zoo
20. Glenbow Foundation Alberta Government Museum
21. Happy Valley
22. Heritage Park
23. Legislative Building
24. Storyland Valley Zoo
25. Planetariums—Edmonton and Calgary
26. Auditoriums—Edmonton and Calgary
27. Alberta Centennial Museum



TOURIST ZONES

For the convenience of our visitors the province has been divided into twelve zones. All zones have some features in common, but each has its own particular points of interest and individuality. The key map, opposite, shows the various zones in respect to each other; the small outline at the top of each zone publicity section orients the area.

TOURISM

IN THE PROVINCE OF ALBERTA

A ROAMIN' EMPIRE

The Alberta Tourist Association has adopted the slogan, "ALBERTA — A ROAMIN' EMPIRE" — to convey to the tourists the magnitude of our province, and the leisurely manner in which it may be visited. The bright smile of "Emperor Sunny Albertus" assures all visitors of a cheerful and friendly welcome.



To obtain detailed information on the areas, please contact the various organizations direct:

ZONE 1

Southern Alberta Tourist Council,
Regional Development Bldg.
909 - 4th Ave. South
Lethbridge, Alberta
Phone: 403 - 327-1586

ZONE 2

Medicine Hat & District Tourist Council
P.O. Box 605,
Medicine Hat, Alberta.
Phone: 526-2327

ZONE 3

Alberta Government Travel Bureau
Edmonton, Alberta.

ZONE 4

Central Alberta Tourist Assn.,
P.O. Box 708,
Red Deer, Alberta.
Phone: 347-4491

ZONE 5

Battle River Tourist Ass'n
Camrose, Alberta
Phone: 403 - 672-4265

ZONE 6

The Lakeland Tourist Assn.,
Post Office Box 356
St. Paul, Alberta
Phone: 403 - 645-3936

ZONE 7

Evergreen Tourist Assn.,
Edson, Alberta.
Phone: 723-3304

ZONE 8

Land of the Mighty Peace Tourist Assn.,
P.O. Box 148
McLennan, Alberta.
Phone: 86

ZONE 9

Tourist Committee
Jasper Chamber of Commerce
Jasper, Alberta
Phone: 403 - 852-3858

ZONE 10

Calgary Tourist & Convention Assn.,
Hospitality Centre, Mewata Park,
Calgary, Alberta.
Phone: 269-1677

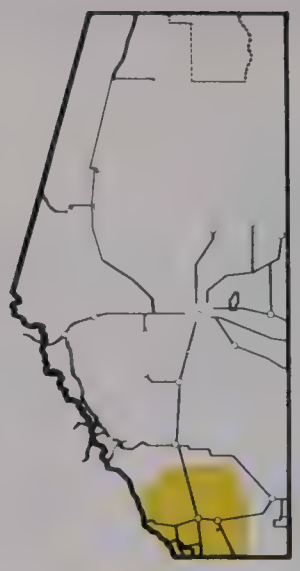
ZONE 11

Edmonton Convention Bureau,
9905 - 101A Ave.,
Edmonton, Alberta.
Phone: 422-0294

ZONE 12

Tourist Committee
Banff & Lake Louise Chamber of Commerce
Banff, Alberta
Phone: 403 - 762-4078

The parent body is the **ALBERTA TOURIST ASSOCIATION**
105 - 8th Ave. S.W.
Calgary, Alberta.
Phone: Code 403—262-3202



ZONE 1

Variety is the word for southwestern Alberta. The area includes sugar beet irrigation fields, some of the best ranching and farming sections in Canada, valuable oil and coal reserves, and the scenic delights of the Forestry Trunk Road, the Alberta section of the Crowsnest Pass and wonderful Waterton Lakes National Park. Lethbridge, the largest city in the zone, had its early beginnings when coal was chief among fuels. Now it is the central distribution point for the area. The city is progressive and interesting, and accommodation plentiful and pleasing. Upland Bird hunting is one of the more enjoyable recréations in this part of Alberta.



Fishing at Waterton Lakes

Bear Grass, and Mount Custer, in Waterton National Park





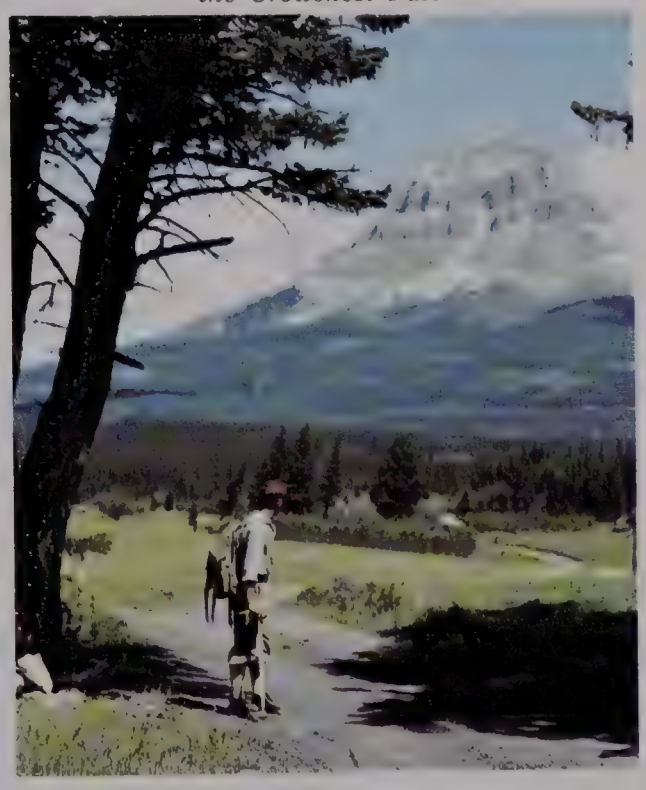


Range Cattle in the foothills



At left: Red Rock Canyon at Waterton Lakes National Park

Below: Crowsnest Mountain, west of Coleman, in the Crowsnest Pass





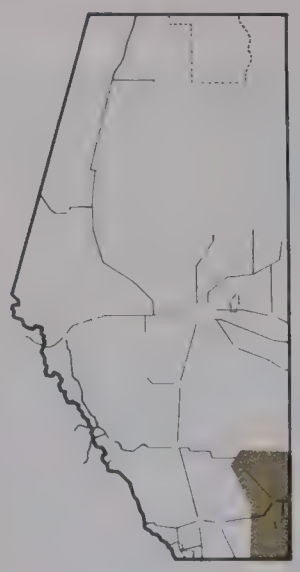
Nikka Yuko — the world's largest Japanese Garden — is at Lethbridge.

Replica of the old fort is a museum at Fort Macleod





At left: Trailer park at Waterton National Park

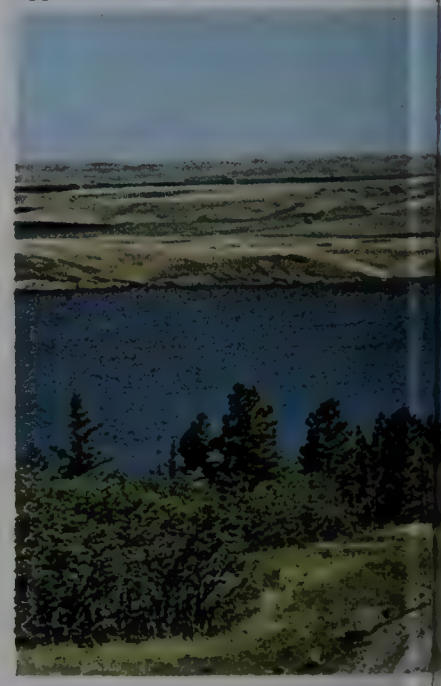


ZONE 2

Medicine Hat, the chief city in this area, was once said, by Rudyard Kipling, to have "all hell for a basement". But this southeastern city and tourist zone has much more than a seemingly inexhaustible supply of natural gas. It has thousands of acres of rich fertile prairie which produces some of the best grain in Canada, as well as some of the finest beef in the world. Dinosaur Provincial Park holds secrets of the beyond-history era; Cypress Hills Provincial Park contains flowers and rocks of sub-tropical variety found nowhere else in Canada. Countless bird game hunters make this territory an annual visit.



The marina on Elkwater Lake, Cypress Hills Provincial Park



Elkwater Lake,
Cypress Hills Provincial Park







John Ware's cabin at Dinosaur Provincial Park



The Badlands of the Red Deer River Valley



The Syphon — an irrigation project at Brooks





ZONE 3

This region is an expanse of dramatically contrasting topography. The walls of the Red Deer River are a delight to palentologists who dig for ancient treasure in the form of dinosaur skeletons, and petrified life of 90 million years ago. The same river feeds the fertile prairie which yields prize-winning grain and choice Canadian beef. The Drumheller and District Museum, with its many artifacts of the Alberta Bad Lands is an interesting place to visit.



Replica of a dinosaur, at the entrance to the Dinosaur Trail, Drumheller

Fossils from the Badlands





Sharp-Tailed Grouse

The Hoodoos, near East Coulee



Harvest time on the prairies



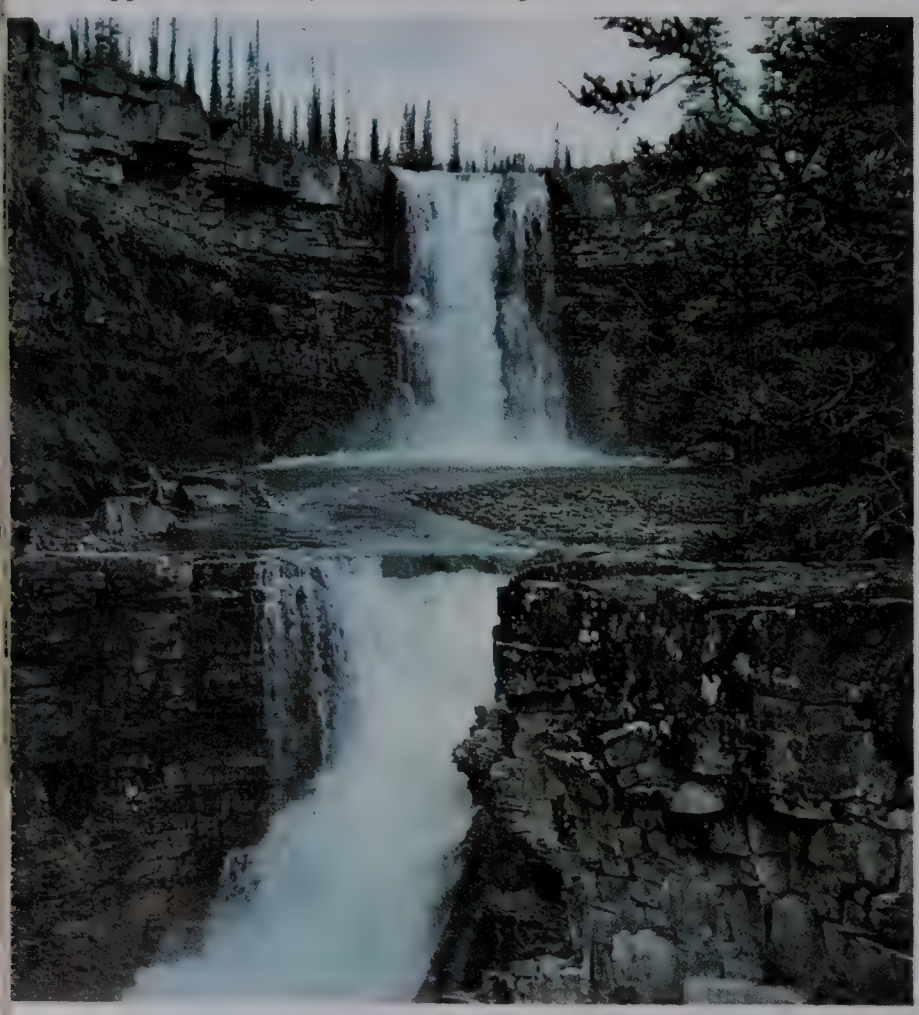
Pheasants grow fat in Zone 3



ZONE 4

This is David Thompson country. The pass which he charted in the early 1800's lies west of Rocky Mountain House, and the road which will soon be completed through this area will bear his name. Red Deer, the thriving bustling city of the area, caters efficiently to the needs of this varied and interesting zone, where dairy farming is one of the principal industries. Recreational fishing and trophy-head hunting are also part of its charm. As much of the region is wilderness, there are many camping sites in addition to good hotel and motel accommodation in the cities and towns.

Upper Ram Falls, on the Forestry Trunk Road



Forestry Trunk Road between Cochrane and Nordegg





Crimson Lake Provincial Park



Fording a river in the David Thompson country

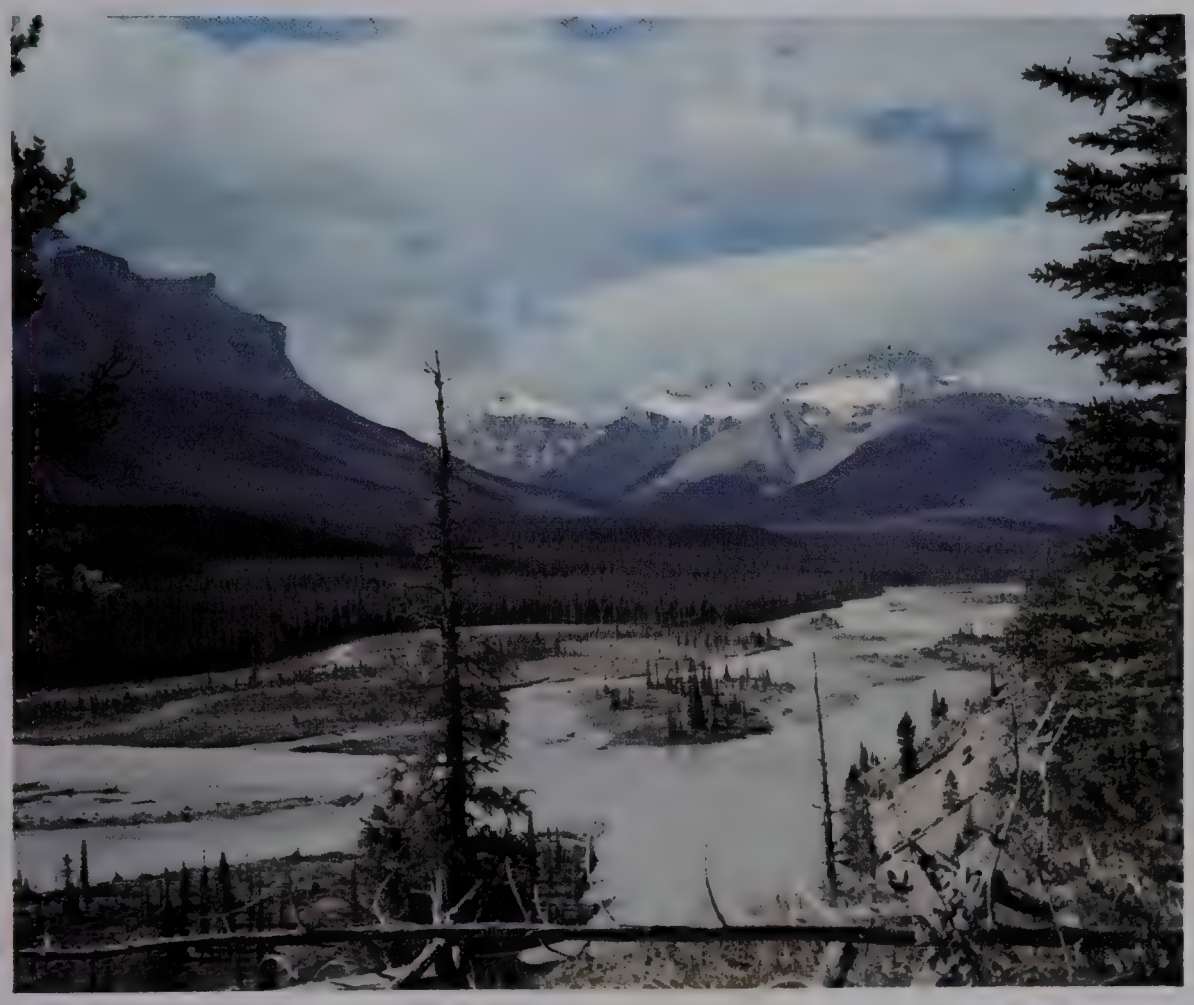


Forestry Road near Nordegg

Chimneys built in 1864
in the original Rocky Mountain House







Beauties revealed by the
Forestry Trunk Road



A forestry campsite



Zone 4 is big game country



ZONE 5

This is the Waterfowl Flyway. Here, in the autumn, come the ducks and geese to rest on their way from the far north nesting grounds to winter quarters in the sunny south. The myriad of lakes and lush grain fields of this east central zone provide some of the best bird game hunting in Canada. The city of Camrose is famous for its roses, and Wetaskiwin was for many years the smallest city in the British Commonwealth. Visit the Alberta Game Farm, on Highway #14 where animals from all parts of the world may be found.







Tomorrow's Bread





From top down:
Prairie Parkland

The Ribstones, near Kinsella

Upland game and waterfowl hunting is rewarding in Central Alberta

Typical Roadside Campsite



Moose

Animals at the Alberta Game Farm come from a variety of countries, many native to Canada

Cougar

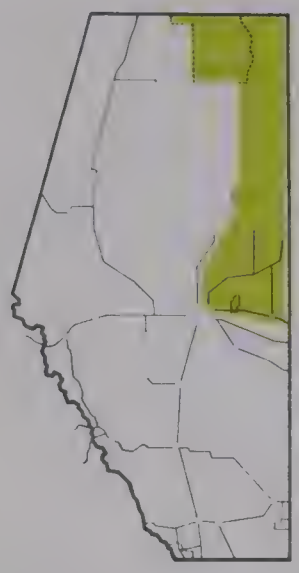




Siberian Tiger



Kid



ZONE 6

The lake land of Alberta is reached by Highway #28 north from Edmonton, and from any of the numerable district roads from Highway #16 east of Edmonton, For variety of fish the area is unequalled. Nothing is more delectable than Lake Trout from Cold Lake, unless it is Goldeye from Lac La Biche! Camping, boating, sailing, swimming — and all other delightful recreations associated with vacations are found in this "aquatopia of the north". The annual Fish Derby and Pow-Wow at Lac La Biche is a rousing event. There are more campsites and lake cottages in this area than in any other in Alberta as well as good hotel and motel accommodation.



Sandy Beach at Astotin Lake, largest of the lakes in Elk Island National Park



Sailboat at Lac La Biche



Fish from Calling Lake



Buffalo at Elk Island National Park



Pow-Wow Days
at Lac La Biche

Athabasca Oil Sands development



Water skiing at Cold Lake



Beaver Lake





The beach at Lac La Biche



The Shrine at Mundare



ZONE 7

The lakes and streams west of Edmonton are popular spots for swimming, boating, water skiing, sailing and fishing. Three branches of the Forestry Trunk Road terminate in this area and the region toward Jasper National Park is noted for big game hunting. Some of the outlying portions of this section are wilderness, with ghost towns back in the foothills, which died when oil pushed coal from its throne as king of fuels. Edson, largest town of the zone, acts as supply centre for the entire district. This region is particularly delightful for those interested in camping, but hotel and motel accommodation is readily available.

The Beach at Wabamun





Hunting big game is exciting in Zone 7









Sailing on Lake Wabamun



A group of enthusiasts enjoy an afternoon of power toboggan racing, the latest addition to Alberta's long list of winter recreational activities.



An Alberta thrill — Sunrise over Lake Wabamun



ZONE 8

"Visit the north once, and you will surely come again!" Never was a statement made with more to back it. Scenic beauty, modern cities, provincial parks, adventure roads, lakes for fishing and swimming, rewarding hunting, all and more can be found by visiting this wonderful section of Alberta. The Land of the Mighty Peace holds the adventurous pioneer spirit today that it did when the missionaries and fur traders charted the vast rivers and plains. It is the gateway to the wonders of the Northwest Territories — and the fascinating arctic. Accommodation along the highways, and up the Mackenzie route are in good supply and quality. Grande Prairie is Canada's most northerly city.









Above: Alberta Grizzly bear near Swan Hills

Top right: Statue of Twelve-Foot Davis at Peace River

Centre right: Good fishing at Winagami Lake Provincial Park

Bottom right: Typical Highway campsite



Town of Peace River



Bridge at Dunvegan Crossing



Moose at Kimiwan Lake





The rare Trumpeter Swan, Grande Prairie







ZONE 9

Jasper National Park is a delightful place to visit. The little town of Jasper has an old-world charm—a picture book village in the Canadian Rockies.

The Athabasca Valley is seen to advantage from the sky tram which carries passengers up Whistlers Mountain to a delightful tea room and gift shop. Jasper Park Lodge on the shore of Lac Beauvert, two miles from the town, is a classic Alpine travel poster, so perfect it might well be a figment of an artist's imagination. The world famous golf course, where each tee is lined up with a spectacular mountain peak, thrills hundreds of golfers every day. Maligne Lake, Mount Edith Cavell, Twintree Lake—and hundreds of other beauty spots are an easy day-trip in enchanting Jasper National Park.



An excellent view is gained of the Athabasca Valley from Sky Tram.



Tea room at the top terminal of the sky tram.



In the Marmot Basin area, Jasper National Park, Alberta, Canada



Brown Bears

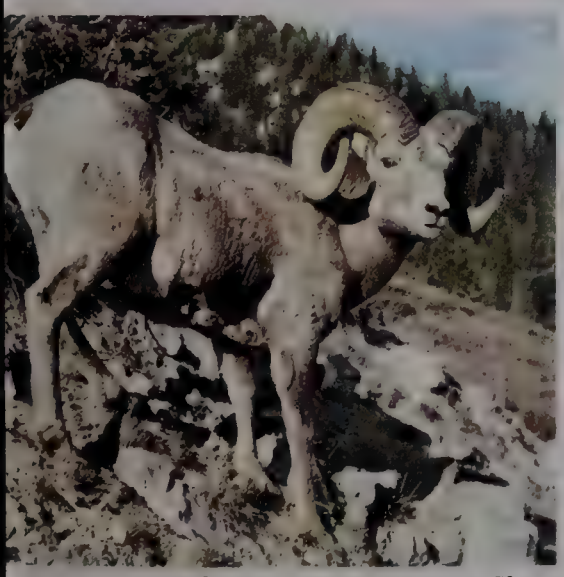
Mount Edith Cavell and Cavell Lake



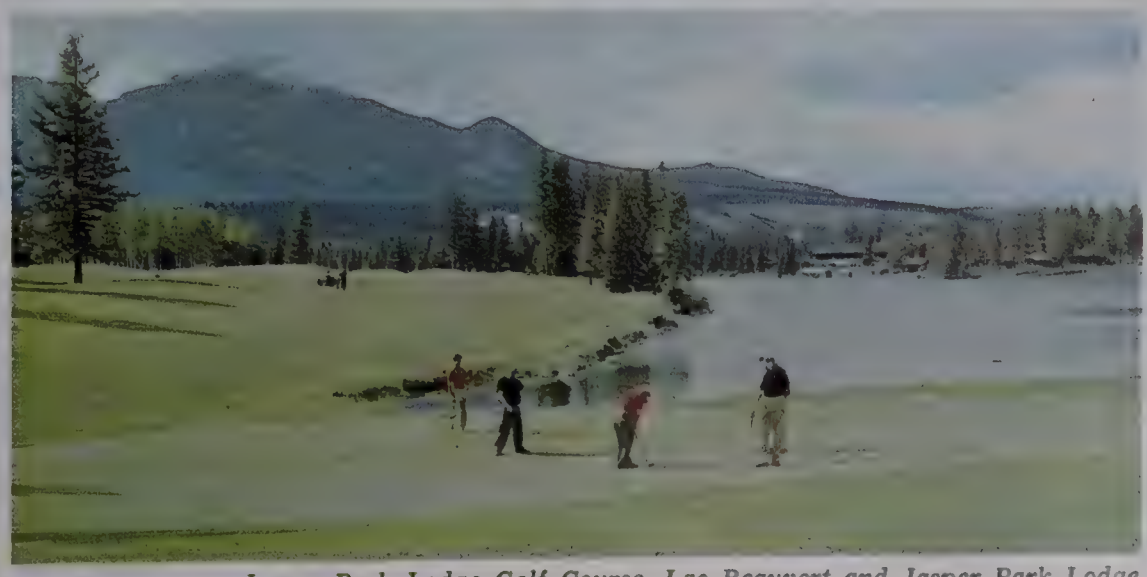
Park Administration Building Gardens, Jasper



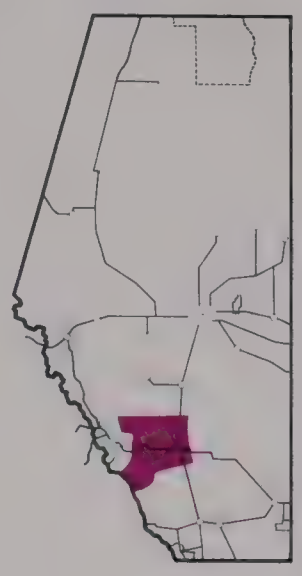
Miette Hot Springs



Rocky Mountain Big Horn Sheep



Jasper Park Lodge Golf Course, Lac Beauvert and Jasper Park Lodge



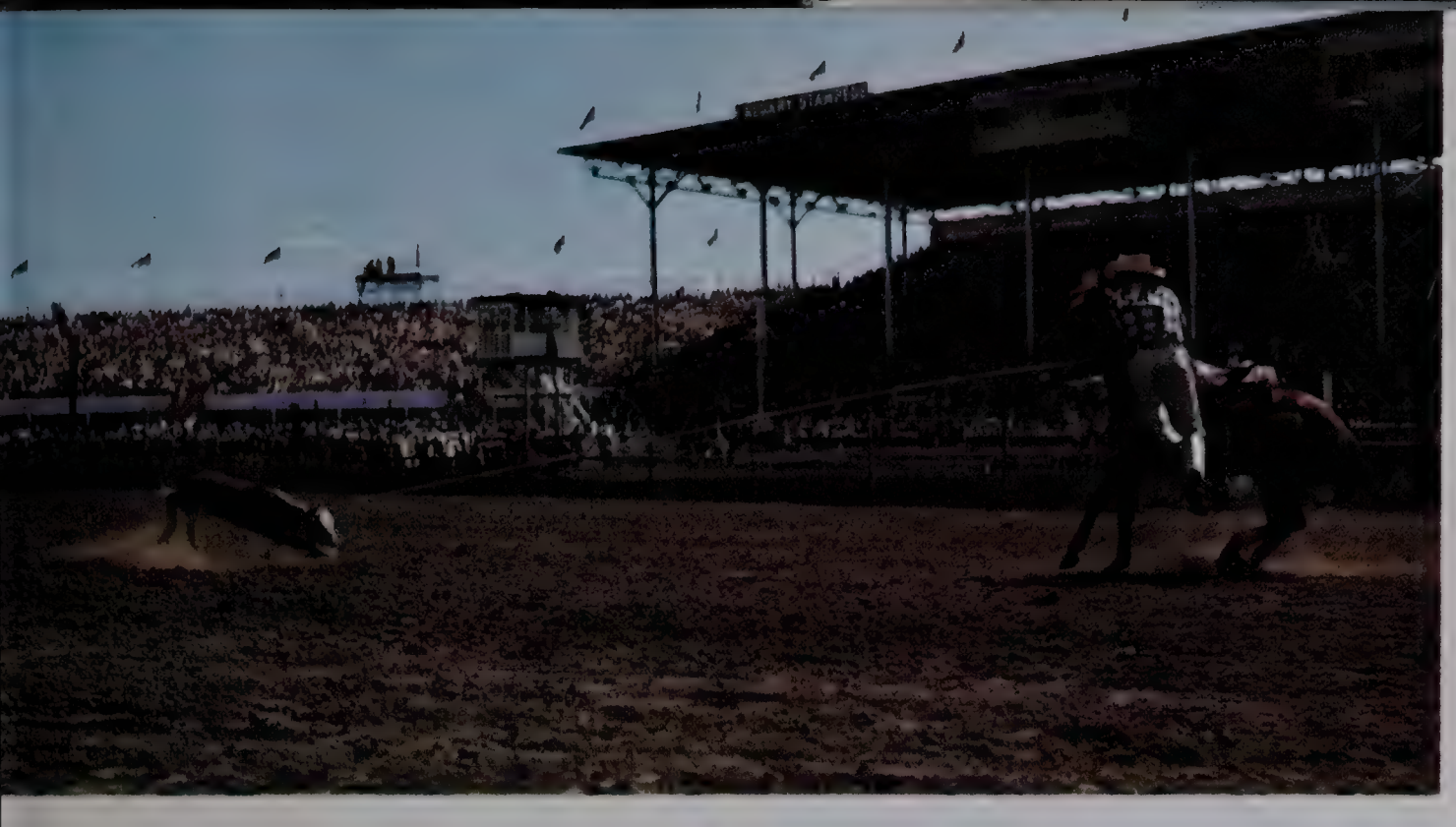
ZONE 10

Rolling foothills and picturesque parkland complement modern and exciting Calgary, the City of the Foothills. Centre of activity for the region, Calgary has the greatest area of any city on the North American continent, 155.8 square miles. Perhaps its most famous attraction is the annual Calgary Exhibition and Stampede, but actually that is just one of its feature points. Delightful hours may be spent at the Glenbow Museum; the past is depicted dramatically at the Horsemen's Hall of Fame and Heritage Park. The new campus of the University of Calgary is quickly developing into a full-sized unit; residential areas are delightfully modern; and the Calgary Zoo and Dinosaur Park are internationally known. Accommodation both in the city and the suburbs is in excellent supply and quality.

West from the city, to the Zone 9 border, is a country rich in scenery and history; and two sections of the Forestry Trunk Road open out just a few miles along Highway #1.

Calgary, City of the Foothills





The Calgary Stampede

Below: Olympic size swimming pool at Happy Valley, west of Calgary









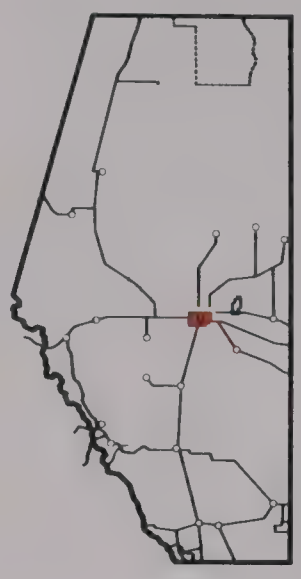
Zone 10 is riding country.

Upper left:
Old store at Heritage Park

Left centre: Sailing on Glenmore Reservoir



West to the Mountains on #1 Trans-Canada



ZONE 11

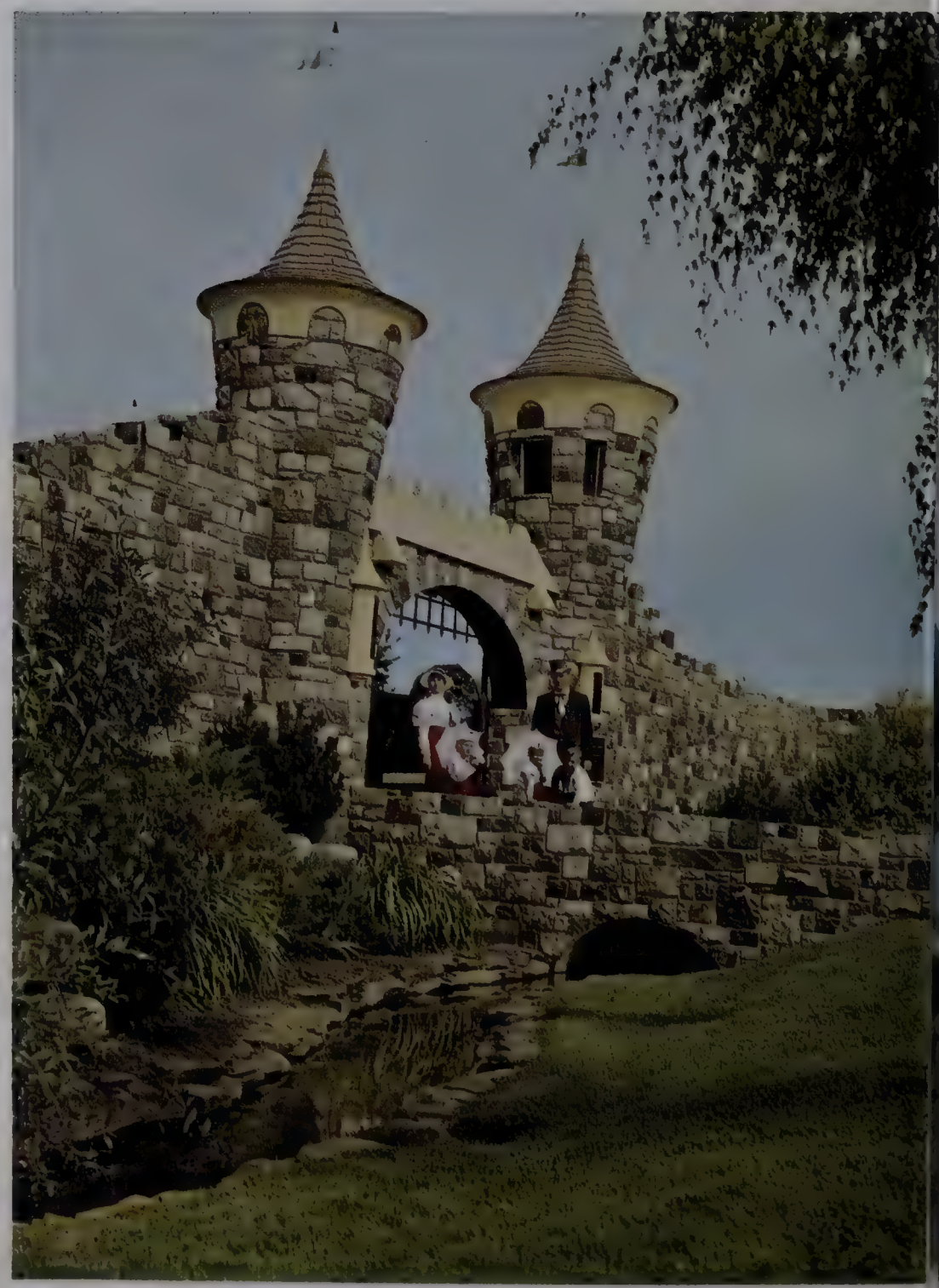
Edmonton, capital city of the province of Alberta, is the fastest growing city in Canada. The majestic Legislative Building forming the hub of the provincial government complex; the Edmonton campus of the University of Alberta; the magnificent Alberta Jubilee Auditorium; the Queen Elizabeth Planetarium; the Children's Storyland Zoo; the beautiful residential areas; the large and ultra-modern buildings and shopping centres; the delightful hotel and motel accommodation; the excellent cuisine and sophisticated entertainment all enhance the cosmopolitan city, a charming place to visit. The Provincial Museum and Archives of Alberta is considered the best of its kind in North America. The world renowned Alberta Game Farm is just east of the city.

Northern Alberta Jubilee Auditorium





Statue of Father Lacombe, at St. Albert, north of Edmonton



Gateway to Children's Storyland Zoo, Edmonton

Edmonton, Capital city of Alberta



One of Edmonton's many first-class hotels



The floodlit stately Legislative Building



At the Edmonton Historical Museum

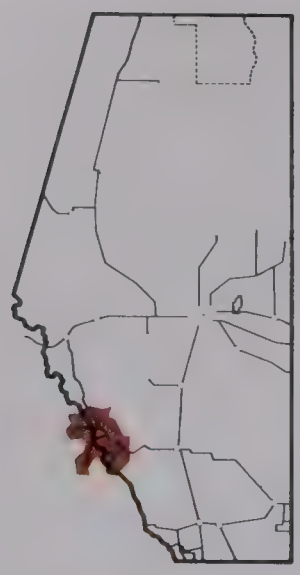


Children's Storyland Zoo, Edmonton





Edmonton's Klondike Days in July and Muk-Luk Mardi Gras in February



ZONE 12



View of the Bow Valley from the Cable Car Lift on Mount Norquay

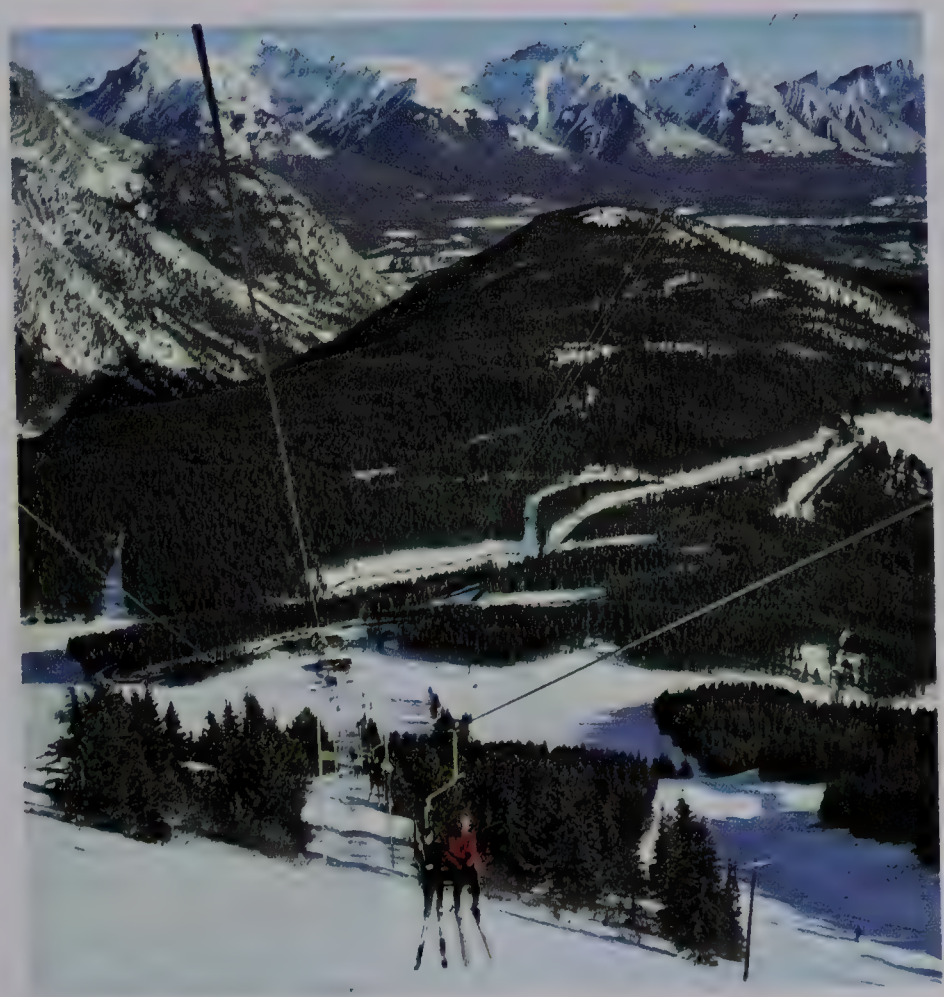
Banff National Park, Canada's first national park, was once called Rocky Mountain Park, and consisted of just ten square miles. It was reserved, actually, to protect the hot mineral springs found bubbling from Sulphur Mountain. It has grown until today it is 2,564 square miles. The region contains areas of majestic alpine grandeur, embracing a veritable "sea of mountains." Many motor roads and extensive trail systems radiate from Banff to such places as Lake Louise, Moraine Lake and the Valley of the Ten Peaks, the delightful Sunshine Village—a summer resort as well as a famous skiing area. Banff has something for every visitor, at every season of the year, and a holiday in Banff and the surrounding areas is a delightful interlude.



See and Ski at Lake Louise



Panoramic view of Banff from Mt. Norquay Chair Lift.



The beautiful Bow Valley is seen to advantage when riding the Double Chairlift at Mount Norquay in Banff National Park.



Moraine Lake and the Valley of the Ten Peaks



TOURS

WITHIN THE PROVINCE OF ALBERTA

The excellent highway system of Alberta lends itself with ease to the establishment of many tours in and about the province. The tourist may choose his own starting point. The tours listed below are suggestions only. For further information on these and many other routes write to the Alberta Government Travel Bureau, Edmonton, Alberta.

1 Calgary, Banff, Lake Louise, Icefield Highway, Jasper, Hinton, Edson, Edmonton, Calgary.

or

Edmonton, Edson, Hinton, Jasper, Icefield Highway, Lake Louise, Banff, Calgary, Edmonton.

2 Langdon Corner, Drumheller, Stettler, Camrose, Edmonton, Lacombe, Red Deer, Calgary.

3 Medicine Hat, Cypress Hills, Taber, Lethbridge, Raymond, Cardston, Waterton Lakes, Pincher Creek, Fort Macleod, Calgary.

4 Edmonton, Valleyview, Grande Prairie, Beaverlodge, Dawson Creek (B.C.), Rycroft, Fairview, Grimshaw, Peace River, McLennan, High Prairie, Slave Lake, Athabasca, Edmonton.

5 Edmonton, Vilna, Lac La Biche, Cold Lake, Ashmont, St. Paul, Lavoy, Mundare, Elk Island National Park, Edmonton.

6 Forestry Trunk Road System — from south of #3 Highway at Pincher Creek, in three sections, to Goodwin, on Highway #2 east of Grande Prairie.





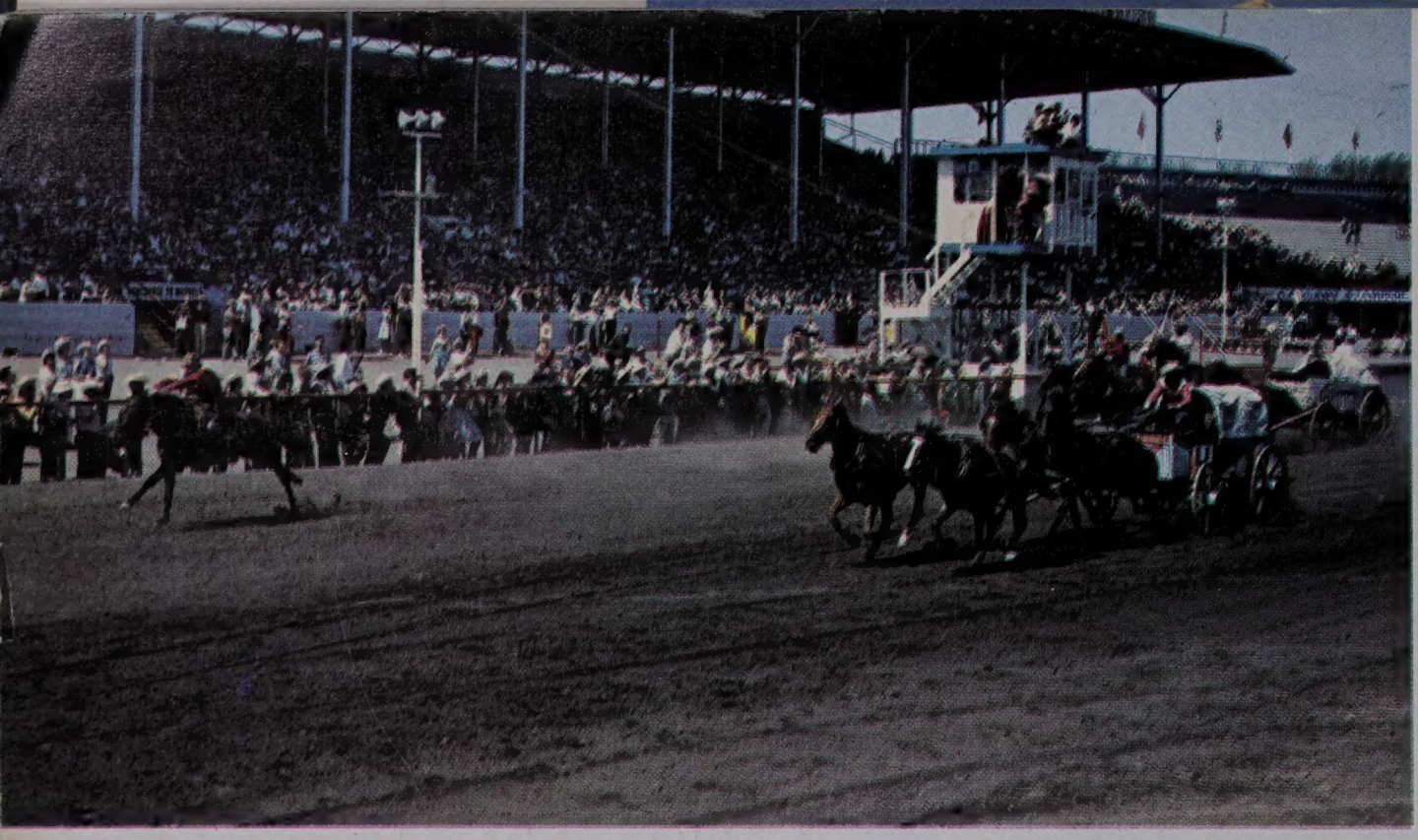


THE THRILL
OF THE WILDERNESS

The unique service offered by the Forestry Trunk Road System is becoming one of Alberta's most popular attractions. Built originally as a quick access road in case of forest fires, this wilderness system is gaining favor as an alternate route through the western section of Alberta. It is an ideal road for those seeking to "rough it" just a few miles from a paved highway.

From the Beaver Mines area south of Pincher Creek on Highway #3, through the foothills of the Rockies in the Crowsnest and the Bow, and the beautiful parkland of the Clearwater and the Edson forest reserves, to just east of the city of Grande Prairie on Highway #2 in Zone 8, there are rushing mountain streams for fishing, and evergreen forests for hunting big game. There are other points of interest, too, such as the glorious panorama from the top of Plateau Mountain (8,725') in the south, the spectacular Ram Falls near Nordegg, the mysterious ghost towns of the old "Coal Branch" near Robb, the pulp mill at Hinton, and Grande Cache, considered by many as the most beautifully situated of all the campsites in Alberta.

Campgrounds are frequent and well maintained. Modern accommodation facilities are limited, but there are many access roads which bring the tourist "back to civilization" in rapid order should he wish it. And it is a real thrill for the camera-conscious visitor.



MAJOR ANN









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AL EVENTS IN ALBERTA

MUK-LUK MARDI GRAS

Edmonton, early February. Largest of Alberta's winter carnivals.

RODEO OF CHAMPIONS

Edmonton, mid-March. An indoor display of rodeo features.

SPRING HORSE SHOW

Calgary, early May.

CALGARY EXHIBITION and STAMPEDE

Calgary, early July. Largest outdoor show on earth.

KLONDIKE DAYS

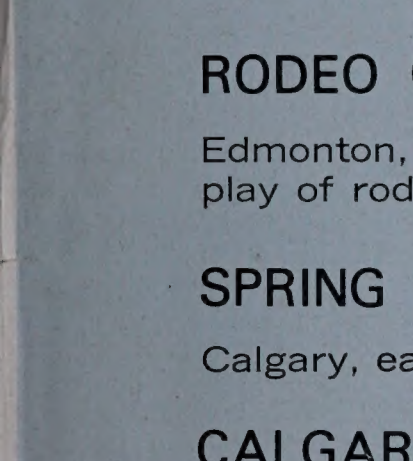
Edmonton, mid-July. Capital city turns clock back to turn of century.

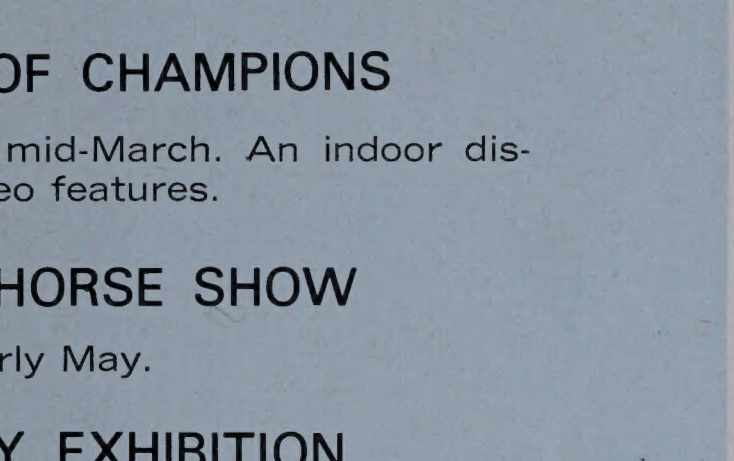
BANFF INDIAN DAYS

Banff, mid-August. Stoney Indian Tribe festivals.

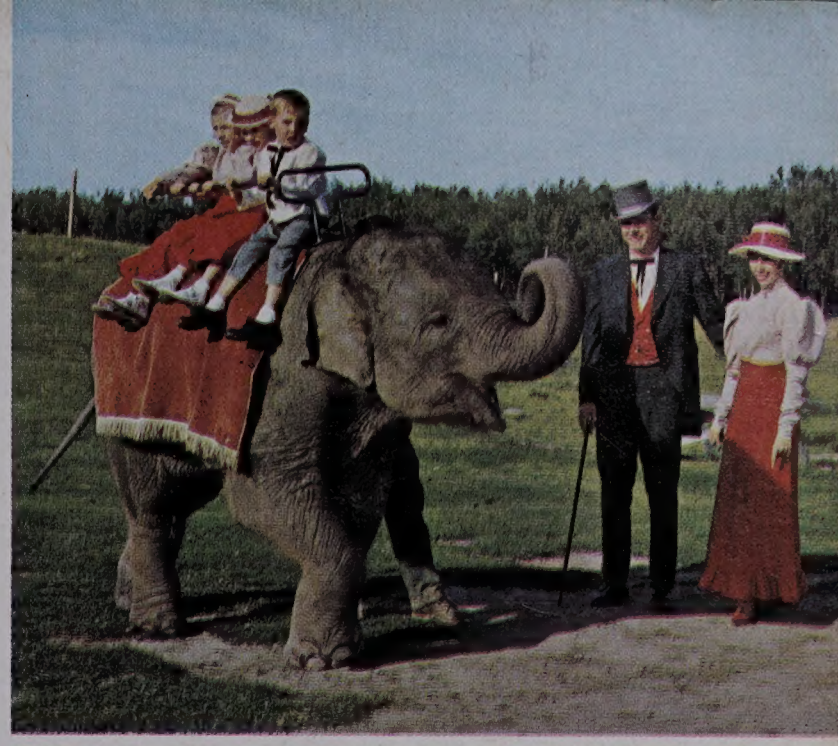
FALL HORSE SHOW

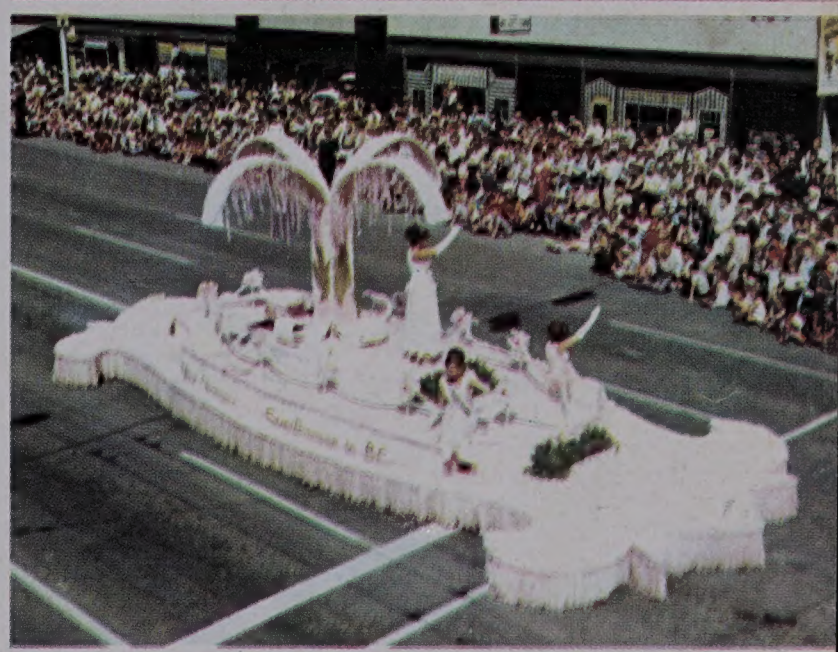
Edmonton, late August.





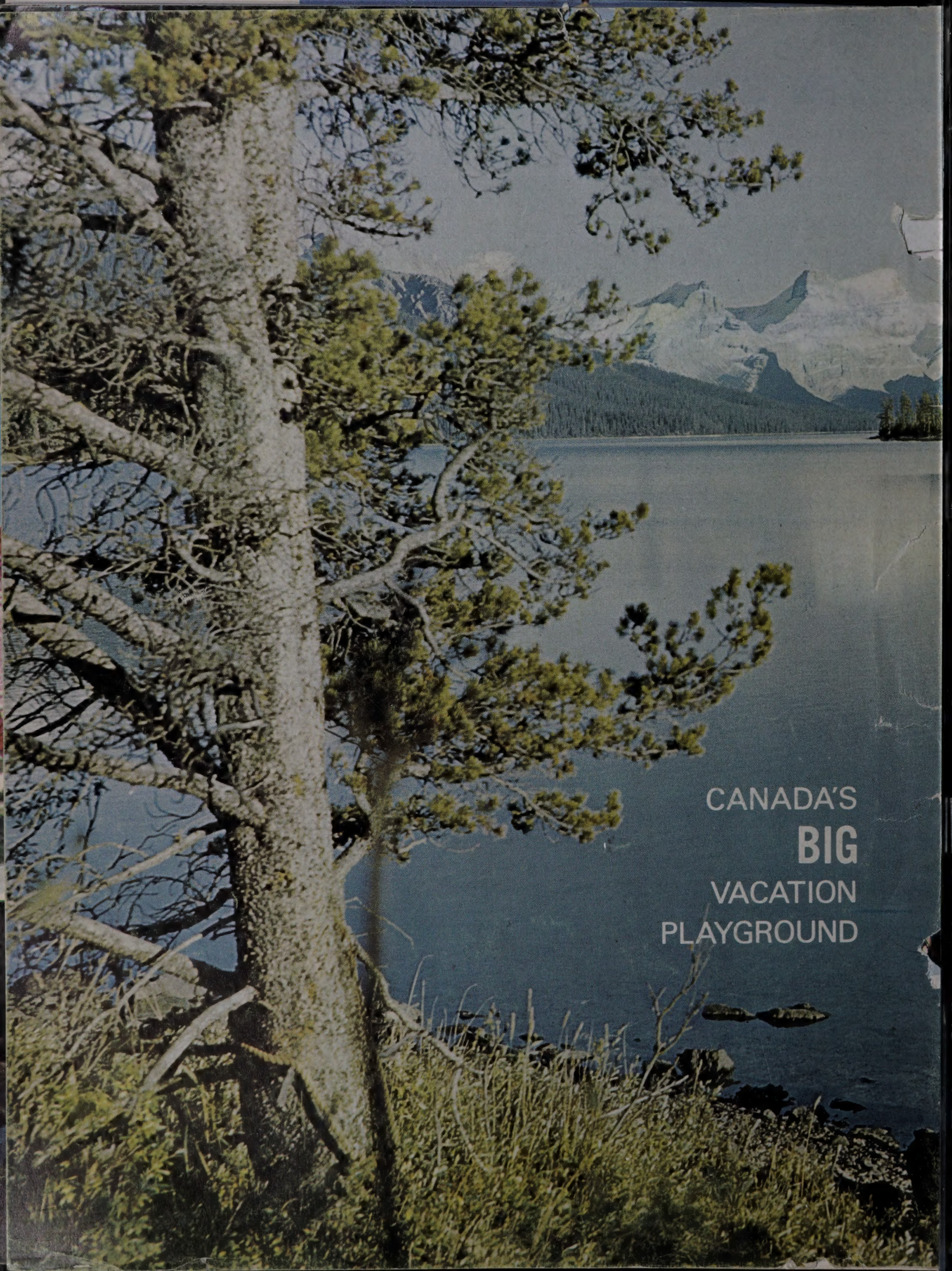
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CANADA'S
BIG
VACATION
PLAYGROUND